

The effects and challenges of integrating

as directly after it, to obtain “more accurate and complete data” as Gass and Mackey (2007, p. 62) justify.

Procedure

The researcher designed a female GoAnimate character called ‘Awash’, whose role is to co-teach a narrative writing lesson along with the researcher herself. ‘Awash’ took the responsibility of introducing the lesson’s aims, telling a lead-in story, setting the groups, distributing roles among group members and giving instructions to students. This character was interactive as she addressed the researcher by her first name and asked her about the students’ performance as well. Additionally, a GoAnimate video story was created and shown to students in the pre-task activity. Students’ narrations depended totally on their understanding of this story. Prezi was used to deliver the lesson because it was easier having all the GoAnimate videos gathered in one file¹. Yet, the researcher only focussed on her analysis on the GoAnimate videos as this was the target of the study in hand. As ‘Awash’ was doing most of the teaching, the researcher’s role was more as a guide and facilitator who made sure that students understood ‘Awash’ well. The class was taught in two continuous lessons; around 90 minutes. During the lessons, the researcher observed the teachers and students and took notes, which was possible because ‘Awash’s’ role was dominant. After the class, two sets of focus groups’ interviews were conducted. To begin with, the researcher interviewed the students in focus groups of 4 or 5. Then, she interviewed the English teachers, who had attended the GoAnimate lesson. Audio recording of students’ and teachers’ focus group interviews was important in order for the researcher to have access to these recordings later on and to write notes. These notes along with the researcher’s notes were a rich source of data for the researcher to analyse.

Findings

By colour-coding the gathered data, specific aspects that can be grouped according to specific themes stand out (Creswell, 2014). As a result, the analysis section in this study is built thematically to cover the most distinguished aspects from the

¹ Please check the following link for the GoAnimate videos:
http://prezi.com/ysl5o4mi5tjv/?utm_campaign=share&utm_medium=copy

